



29<sup>th</sup> Annual President's Day Gala  
Thursday, May 4, 2017

**Sponsorship Form**

*Please note The Hispanic Bar Association of Houston is a tax-exempt 501(c)(3) non-profit organization. Contributions are tax deductible (limited only by IRS regulations).*

Name of Sponsor: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Contact Telephone: \_\_\_\_\_  
Contact E-mail: \_\_\_\_\_

Please indicate your Sponsorship Level:

- \_\_\_\_\_ \$25,000 Legacy Underwriter
- \_\_\_\_\_ \$10,000 Diamond Underwriter
- \_\_\_\_\_ \$7,500 Platinum Underwriter
- \_\_\_\_\_ \$5,000 Gold Underwriter
- \_\_\_\_\_ \$3,500 Silver Underwriter
- \_\_\_\_\_ \$2,500 Bronze Underwriter
- \_\_\_\_\_ I made my contribution online via HisBA's website (www.hisbahouston.com).
- \_\_\_\_\_ I, or my company, cannot attend. Enclosed is a contribution of \$\_\_\_\_\_ in support of HisBA.

Names of Guests

1.	3.	5.	7.
2.	4.	6.	8.

*Names of guests can be provided at a later date. Confirmed sponsors will also receive a registration link to provide the names electronically.*

**How to Pay and Submit Your Sponsorship Form:**

**(1) Pay online at <http://www.hisbahouston.com/presidents-day/sponsorships/> and e-mail your applications to [sponsorships@hisbahouston.com](mailto:sponsorships@hisbahouston.com)**

or

**(2) Send your sponsorship form and payment by mail to:**



**Hispanic Bar Association of Houston | P.O. Box 3611, Houston, Texas 77253-3611**

*If you would like to include your company/firm logo in our President's Day printed materials, please e-mail your files to [sponsorships@hisbahouston.com](mailto:sponsorships@hisbahouston.com). Preferred formats: high resolution .EPS, .GIF, .JPG, .JPEG or .PNG files. All sponsorship pledges must be secured and paid 15 days prior to the event to meet printing deadlines.*



## **29<sup>th</sup> Annual President's Day - Sponsorship Levels**

### **Legacy Underwriter \$25,000**

- Table in the most prominent area
- One full page ad featured in President's Day program
- Logo in premier position on all printed material
- Verbal recognition during Gala
- 20-second continuous recognition of logo and full page ad on presentation screen during Gala
- Highest recognition on HisBA's website and social media
- 3-5 Minute address by firm/company representative during Gala

### **Diamond Underwriter \$10,000**

- Table in prominent area during Gala
- ½ page ad featured in President's Day program
- Logo in high position on all printed material
- Verbal recognition during Gala
- 17-second continuous recognition of logo and ½ page ad on presentation screen during Gala
- Recognition on HisBA's website and social media

### **Gold Underwriter \$5,000**

- Table in central area during Gala
- Logo on all printed material
- 11-second continuous recognition of logo on presentation screen during Gala
- Recognition on HisBA's website and social media

### **Bronze Underwriter \$2,500**

- Table in available area
- Logo on all printed material
- 5-second continuous recognition of logo on presentation screen during Gala
- Recognition on HisBA's website

### **Platinum Underwriter \$7,500**

- Table in central area during Gala
- ¼ page ad featured in President's Day program
- Logo on all printed material
- 14-second continuous recognition of logo and ¼ page ad on presentation screen during Gala
- Recognition on HisBA's website and social media

### **Silver Underwriter \$3,500**

- Table in best available area during Gala
- Logo on all printed material
- 8-second continuous recognition of logo on presentation screen during Gala
- Recognition on HisBA's website

### **Individual Ticket \$275**

- Seat will be assigned based on availability

### **Corporate/Individual Contribution - Any Amount**

- Contribution will be allotted to HisBA's scholarship fund

**All tables include seating for 8.**

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*For additional questions, please e-mail us at [sponsorships@hisbahouston.com](mailto:sponsorships@hisbahouston.com) or call our office at (713) 469-4455.*